



November 4, 5, 6, 2011

THINGS YOU'LL WANT TO KNOW

It all starts...Friday, November 4, at 6pm. Saturday and Sunday, November 5 and 6, the gates open at Noon. Friday and Saturday night the Festival closes at Midnight and on Sunday at 9pm.

Tickets...\$10 discounted advance admission tickets are available for sale at all TD Bank locations in Martin and St. Lucie County and at Sonic Drive-In locations in Jensen Beach, Fort Pierce and Lake Park. Discounted advance tickets go on sale Monday, October 17 through Thursday, November 3. Admission at the festival gates is \$15. Admission includes all concerts and events. Kids 12-years old and under are free. Midway rides, games, food & beverages cost extra. Ride all rides for \$20 on Sunday, November 6 from Noon until 6pm. The festival site includes Pineapple Avenue from Church Street to Jensen Beach Boulevard and Ricou Terrace. Jensen Beach Boulevard will remain open to traffic during the 3-day festival. Local artists & crafters will be setup along Jensen Beach Boulevard. There is no admission charge to the arts & crafts show. Festival goers with a hand stamp can easily enjoy festival events and concerts within the festival site as well as the downtown arts & crafts show, restaurants, boutiques and art galleries.

Located in downtown Jensen Beach and easy to get to...The Pineapple Festival is held in the streets of downtown Jensen Beach (Jensen Beach Boulevard, Ricou Terrace, & Pineapple Avenue). From US Highway 1 (Federal Highway), go to Jensen Beach Boulevard, turn east and follow the Boulevard to the Festival. From the Turnpike, take exit 142 and turn right onto Port St. Lucie Blvd. Go to US Highway 1 and turn right. Go to Jensen Beach Boulevard, turn left and follow the Boulevard to the Festival. From I-95, take exit 101 and go east toward Stuart and turn left at US Highway 1. Go to Jensen Beach Boulevard, turn right onto the Boulevard and you'll soon arrive at the Festival.

Shuttle bus service and parking...It is recommended to park at the Treasure Coast Square Mall parking lot and take the free shuttle bus service. Shuttle buses are provided by Acadiana Destination Services and will operate Friday (5:30pm until 12:30am); Saturday (11:30am until 12:30am); and Sunday (11:30am until 9:30pm). Shuttle buses run every 15 minutes. To enter the Treasure Coast Square Mall parking lot, take US Highway 1 and turn (west) at the Jensen Beach Boulevard intersection. The shuttle bus parking lot is located behind the Mall. Follow the signs to the designated shuttle bus pick-up location. There are also several parking lots within walking distance of the downtown Jensen Beach festival site. Many local residents and businesses will offer parking on their property for a small fee. Premier parking is located on Indian River Drive and Pineapple Avenue near Church Street next to the festival site.

For more information go online -- **www.pineapplefestival.info**.